



**FOR IMMEDIATE RELEASE**

## **CITYBUS PROVIDES MOST RIDES SINCE 2014**

*Expanding service and introducing new routes have given riders more options.*

LAFAYETTE, IN, January 23 - CityBus of Greater Lafayette provided 5,099,775 trips in 2019 — the highest number of riders since 2014. This year's ridership also went up 7.58% from the previous year.

CityBus set a record in 2013 with 5,459,000 total trips, but similarly to many transit systems across the country, they experienced dips in ridership until 2018. CityBus Manager of Development Bryce Gibson reported that this drop was due to service cuts and several major construction projects. However, CityBus's ridership has grown annually since then.

Gibson also said that 2019 ridership rose across all CityBus service types: city routes, ACCESS, campus loops, and apartment shuttles.

In 2019, CityBus tested two pilot routes and expanded service on routes 2A Schuyler, 2B Union, and 1B Salisbury. The agency expanded its Ride to Work program to include Wabash National, which lets staff members ride any CityBus route for free with a valid employee ID. CityBus has similar unlimited access agreements with Purdue University, Kirby Risk, and Ivy Tech.

Ridership from 2013 to 2019 was as follows:

- 2013: 5,459,000
- 2014: 5,250,004
- 2015: 4,984,644
- 2016: 4,794,873
- 2017: 4,583,247
- 2018: 4,740,475
- 2019: 5,099,775

*CityBus, the operating name for Greater Lafayette Public Transportation Corporation, is a municipal corporation established in 1971. CityBus provides over 5 million rides annually for passengers in the Greater Lafayette area, including ADA paratransit services for people with disabilities.*

###